

THE PENNSYLVANIA  
**FIREMAN**  
PUBLISHED BY  
LANCASTER COUNTY FIREMEN'S ASSOC. INC.



WHAT BETTER WAY TO CONNECT WITH YOUR TARGET AUDIENCE? EXPAND YOUR REACH TO THOUSANDS MORE BY PLACING AN AD. EXCLUSIVE DISCOUNT AVAILABLE FOR REGISTERED EXHIBITORS ONLY.



**1/2 PAGE COLOR AD \$247**  
**FULL PAGE COLOR AD \$484**

- Must be a registered exhibitor at time of ad placement
- Insertion of NEW 1/2 page or full page color ad
- Meet ad deadline
  - 2/14/25 for April Issue
  - 3/14/25 for May Issue (Fire Expo Issue)
- Mention discount when submitting ad to [pafireman@lcfa.com](mailto:pafireman@lcfa.com)